# LEXY BORGOGNO

435-840-8509

lexyborgogno22@gmail.com

Dynamic and detail-oriented editor-in-chief at Utah Tech's student-run news organization, adept at content creation and digital editing. Proven ability to lead teams and ensure accuracy, while fostering a collaborative environment. Recognized for developing compelling story ideas and enhancing persuasive writing techniques, contributing to high-quality publications.

#### **SKILLS**

· Ouick learner

• Dependable

• Digital editing

Listener

· Adobe skills

• Social media management

· Problem solver

Content creation

Copy editing

#### **EXPERIENCE**

# Peer Coach — Utah Tech University

March 2023 - current

- Guided approximately 130 freshman in academic and personal development.
- Suggested necessary resources.
- Gained ability to be personable while coaching peers.
- Submitted progress reports and evaluations to student success coordinators.

## Editor-in-chief — Sun News Daily

May 2024 - current

- Adapt to changing situations swiftly.
- Ensure accuracy and consistency of all content.
- Coordinate with designers to create visually appealing layouts for publication.
- Plan content according to publication style, editorial policy and publishing requirements.
- Lead a team of editors, writers and other staff members responsible for creating high-quality content.

## News editor — Sun News Daily

Jan. 2024 - May 2024

- Sharpened detail-oriented editing techniques.
- Verified facts, dates and statistics.
- Organized special coverage projects.

## Opinion editor — Sun News Daily

Aug. 2023 - Dec. 2023

- Mastered techniques for effective persuasive writing.
- Developed guidelines for opinion writers regarding format, tone, length and style.
- Researches current topics and trends in opinion writing to develop compelling story ideas.

## Staff writer — Sun News Daily

Jan. 2023 - May 2023

- Acquired expertise in applying AP style standards to written materials.
- · Achieved proficiency in scheduling and prioritizing tasks.
- Analyzed and interpreted complex information to make it accessible to a general audience.
- Interviewed subjects in a variety of settings, ensuring accuracy and relevancy of information.

#### **EDUCATION**

# Bachelor's degree — digital media

Expected May 2026

Utah Tech University, St. George

- Vice president of communications department honor society Lambda Pi Eta
- 3.95 GPA

# High school diploma

Tooele High School, Tooele, Utah

#### **PORTFOLIO**

https://lexyborgogno22.wixsite.com/my-site